

# Daiki Yoshioka

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## EDUCATION

### Binghamton University, State University of New York

*Bachelor of Arts in Comparative Literature (Honors), Philosophy | GPA: 3.95/4.00*

*December 2019*

Honors: Junior & Senior Honors Thesis, Merit-based Scholarship, SUNY Chancellor's Award for Student Excellence

## PROFESSIONAL EXPERIENCE

### AlphaSights

*Bilingual Associate, Client Service*

*November 2020 - Present*

- Directly generated 500,000+ USD in profit whilst having led 20+ projects to serve clients in management consulting
- Identified and recruited 250+ industry experts and senior executives globally in Japanese and English
- Trained and coached 1 FTE and launched office-wide operational optimization initiatives in teams

### Tamago-DB

*Bilingual Customer Support Specialist*

*March 2020 - November 2020*

- Coordinate and execute database trainings with customers in English and Japanese with the IT team
- Translate and localize an ATS and promotional materials (English to Japanese)
- Design website wireframes and mock-ups according to the UI/UX best practices

### Friendship Ambassadors Foundation, Inc.

*Marketing & Communications Intern*

*April 2019 - February 2020*

- Researched and identified 700+ outreach leads, 300+ alumni, and 300+ prospective sponsors
- Drafted graphics and content for 70,000+ Facebook, Twitter, and Instagram audiences
- Supported 1000+ delegates at the 24th and 25th Session of Youth Assembly

### Binghamton University, Office of Undergraduate Admissions

*Undergraduate Social Media Student Assistant*

*June 2018 - December 2019*

- Managed international admissions's Facebook page and improved page likes by 14% in a year
- Launched and analyzed paid social media campaigns, gaining 30,000+ likes in six months
- Filmed and edited 50+ interviews with students, faculty members, and staff members

### Binghamton University, Office of Entrepreneurship and Innovation Partnerships

*Marketing & Communications Intern*

*May 2019 - December 2019*

- Designed a print booklet to promote Binghamton Incubation Program for 20,000+ audiences
- Authored and edited 10+ news articles and main features of a print gazette which gained 1000+ organic views

### Binghamton University, Writing Center

*Writing Tutor*

*January 2018 - December 2018*

- Provided 200+ consultations to undergraduate and graduate clients and maintained 90% client satisfaction
- Presented to 50+ professional and student tutors at National Conference of Peer Tutor Writing 2018 & 2019

## SKILLS AND CERTIFICATIONS

**Technical:** Adobe Photoshop, Premiere Pro, InDesign, Illustrator, XD, Dreamweaver, DSLR Camera, MailChimp, HTML, Salesforce, Google Analytics, SEO, Smartling, SDL Trados Studio, Squarespace, Buffer, Trello

**Language:** Japanese (native), English (fluent), Chinese (intermediate), French (intermediate)

**Certificate:** Fundamentals of Digital Marketing, Google

*February 2020*

MIT Innovation and Entrepreneurship Bootcamp (program in Brazil), MIT

*August 2018*

## VOLUNTEERING EXPERIENCE

**La French Tech Tokyo, PR & Communications Manager**

*September 2021 - Present*

**United Nations Major Group for Children and Youth, Communications Officer**

*August 2019 - October 2020*